

PARTNERSHIP PROSPECTUS



BIG 12 TEAM PHYSICIANS 2025 ANNUAL MEETING

June 12-14, 2025

The Broadmoor Colorado Springs, Colorado



Partnership Invitation

Dear Colleagues,

We invite you to join us for the BIG 12 Conference Team Physicians Conference at The Broadmoor in Colorado Springs, Colorado. An expected 50 Team Physicians from Arizona, Arizona State, Baylor, BYU, Cincinnati, Colorado, Houston, Iowa State, Kansas, Kansas State, Oklahoma State, TCU, Texas Tech, UCF, Utah and West Virginia will come together for continuing education, debate and discussion of the State-of-the-Art topics specific to the care and treatment of athletes playing at the college level. This year's annual conference will take place June 12-14, 2025. Your support and participation are key to the success of the conference. Technical exhibits offer the opportunity for attendees to explore solutions for their patients while seeking feedback from their peers who may already be utilizing your products and services. Our conference opens with a welcome reception providing you with an opportunity to network with the registered attendees. Breakfast and refreshments are served in the hall on Friday and Saturday mornings to allow for continued conversations. The general session continues throughout the weekend and you are encouraged to stay and observe the sessions.

Regards,

A handwritten signature in cursive script that reads 'Lauren Johnson'.

Lauren Johnson
Account Manager, Industry Relations
ljohnson@veritasamc.com



Partnership Opportunities

PLATINUM ► \$20,000 (EXCLUSIVE)

► INDUSTRY SPONSORED PRODUCT THEATER

Deliver your message during a non-competing breakfast timeslot to make your speaker program available to our attendees. Price includes: room, audio visual package, promotion of program to our attendees, food and beverage.

Also Platinum Level Includes:

- 6 ft. tabletop includes room for equipment and/or floor standing signage or booth backdrop
- 4 Exhibit Badges
- Company Logo and Link on the BIG 12 Website
- Included in promotional eblasts and social media posts
- Included in rolling slide deck and on-site signage

GOLD ► \$15,000 (CHOOSE ONE)

► WELCOME RECEPTION

One of the most visible ways to support the BIG 12 conference. The reception is held on opening night. Showcase your company while the attendees' network with colleagues and visit the exhibits. Includes 3 Welcome Reception tickets.

► NETWORKING RECEPTION

Show your companies support through a partial sponsorship of the annual networking dinner on Friday night. Sharing stories and learning from each other about the unique world of medicine and university athletics is one of most valuable aspects of the BIG 12 conference. The annual networking dinner is a favorite among attendees and a very special part of the meeting. Includes 3 Networking Reception tickets.

► WIFI CODE

You will make an unforgettable impression when your company name, your name or a short phrase of your choosing becomes the conference WiFi password. Get noticed as attendees are logging in to check their emails or pull up their program materials. Includes WiFi sponsorship signage.

Also Gold Levels Includes:

- 6 ft. tabletop includes room for equipment and/or floor standing signage or booth backdrop
- 3 Exhibit Badges
- Company Link on the BIG 12 Website
- Included in promotional eblasts and social media posts
- Included in rolling slide deck and on-site signage



Partnership Opportunities

SILVER ► \$10,000

► LANYARDS

Your corporate logo will be displayed on conference badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

► KEYCARD

Custom hotel room keys will be provided to all conference attendees who are staying at the Broadmoor with your company name and logo prominently displayed.

Also Silver Level Includes:

- 6 ft. tabletop includes room for equipment and/or floor standing signage or booth backdrop
- 2 Exhibit Badges
- Company Link on BIG 12 Website

BRONZE ► \$5,000

Bronze Level Includes:

- Tabletop Only exhibit display
- 1 Exhibit badge
- Logo Recognition on BIG 12



Registration Form

Contact Name			
Company Name			
Address			
City	State	Zip	
Phone	Fax		
Email			
Signature			

► PARTNERSHIP LEVELS

- ☐ **PLATINUM** EXHIBIT PACKAGE - \$20,000
- ☐ **GOLD** EXHIBIT PACKAGE - \$15,000
- ☐ **SILVER** - \$10,000
- ☐ **BRONZE** - \$5,000

Industry Sponsored Product Theater
Welcome Reception ___ or Networking Reception ___ or WiFi Code ___
Lanyards ___ or Keycards ___
Tabletop only (no equipment or floor standing displays)

► ON-SITE BADGES

Representative Name (First, Last)	Title	Email Address	Phone

► PAYMENT INFORMATION

Please select your preferred method of payment:

- ☐ Credit Card: A member of our accounting team will contact you directly
- ☐ Check payable to: Veritas Association Management (in US dollars on a US bank) Tax ID #46-3254245
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- ☐ Please Invoice Me

Return this completed Registration Form to Lauren Johnson

Email: ljohnson@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118